

## OYO INSIGHT ONLINE ADVERT RATE (Naira)

Our news site, [www.oyoinsight.com](http://www.oyoinsight.com), is Oyo's foremost all-politics platform solely for political news, analysis and stories that are of national development in Nigeria and around the world.

Take advantage of our impressive online traffic; advertise your brands and products on this site.

Description	Location	Size in Pixels	Rates per day	5% VAT	TOTAL PER DAY	Rates Per Week	5% VAT	TOTAL PER WEEK
Full Banner	Right Hand side of the Logo (50% surcharge)	460 x 60	8,036	401.50	8,437	50,014	2500.7	52,514.70
Full Banner	Middle of the sites	460 x 60	8,036	401.50	8,437	50,014	2500.7	52,514.70
Half Banner	Right Hand side of the Logo (50% Surcharge)	180 x 60	4,020	201	4,221	24,133	1406.6	25,539.60
Skyscraper	Left Side, Under Latest News	150x400	11,786	589	12,375	62,183	3109	65,292
Square Board	Right Hand Side	300 x 300	9,363	488	9,851	58,334	2916	61,250
	Right Hand Side	300 x 250	8,134	406	8,540	54,833	2741	57,574
	Right Hand Side	300 x 200	6,307	325	6,632	39,426	1971	41397
	Right Hand Side	300 x 100	3,261	163.05	3,424.05	19,963	1198	21,161
	Left Hand Side	150 x 300	4,321	216.05	4,537.05	26,159	1307.95	27,466.95
Sponsored Post		-	2,000	100	2,100	10,000	500	10,500

Text Link	Maximum of 4 Line Under One Column		1, 500	75	<b>1, 575</b>	6, 000	300	<b>6, 300</b>
Page Takeover		<b>NEGOTIABLE</b>	NEGOTIABLE	NEGOTIABLE	<b>NEGOTIABLE</b>	NEGOTIABLE	NEGOTIABLE	<b>NEGOTIABLE</b>
Sponsored Content		<b>NEGOTIABLE</b>	NEGOTIABLE	NEGOTIABLE	<b>NEGOTIABLE</b>	NEGOTIABLE	NEGOTIABLE	<b>NEGOTIABLE</b>
Sponsored Project		<b>NEGOTIABLE</b>	NEGOTIABLE	NEGOTIABLE	<b>NEGOTIABLE</b>	NEGOTIABLE	NEGOTIABLE	<b>NEGOTIABLE</b>

Direct all enquires to 08021195118, [editor@oyoinsight.com](mailto:editor@oyoinsight.com) or sikiruakinola86@gmail.com

**OTHER INFO:** All Special sizes and locations are negotiable on request

**Note:**

- Adverts that appear concurrently on home and other pages will attract a 50% surcharge on Home Page rate.
- Artwork to be provided by advertisers, saved in JPEG, GIF or SWF format.
- Adverts should be pre-paid before publication.
- Artwork should be sent by e-mail (as attachment to [editor@oyoinsight.com](mailto:editor@oyoinsight.com) ) or submitted in ZIP, CD, or a flash drive
- All advert rates are subject to review and are negotiable - Direct all enquires to 08021195118 or [editor@oyoinsight.com](mailto:editor@oyoinsight.com)
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**SPECIAL CONSIDERATIONS ARE ALSO AVAILABLE FOR START-UPS, ENTREPRENEURS, STUDENTS OR STUDENTS-BASED ORGANISATIONS.**